

SORA, KRISTINA, & NICKY



# THE NERDVENTURISTS

WWW.NERDVENTURISTS.COM | NERDVENTURISTS@GMAIL.COM

## ABOUT THE NERDVENTURISTS

We're out to prove that not only can a group of ladies hit the road and find adventure, but that we can do it with enthusiasm, intelligence, and pizzazz! We're celebrating geekdom, literature, and the world as The Nerdventurists.

## TARGET AUDIENCE

# WOMEN

AGES 20-35 | FROM THE USA, SOUTH KOREA, & THE UK.

## ABOUT THE GIRLS...

**KRISTINA** is a radio jockey, podcaster, and freelance journalist with a travel addiction and a fondness for cranberry juice.

**SORA** is a proud military brat who's lived all over the place, who decided to uproot herself and move to London to earn her BA in Graphic Design.

**NICKY** is a reader, middle school teacher, and musical theater nut. She also speaks Korean!

## BLOG STATS

### 4K+

MONTHLY UNIQUE VISITORS

### 5k+

MONTHLY PAGE VIEWS

### 28k+

SOCIAL MEDIA FOLLOWERS

### 3.7k+

E-MAIL SUBSCRIBERS

## SOCIAL STATS



1.3k



1.7k



25k+



38k VIEWS  
260 SUBS

## WE'VE WORKED WITH

I. SEOUL. U



Nudie  
snacks  
*As nature intended.*



TALK TO ME  
IN KOREAN

WATER & LIFE