

KRISTINA & SORA

THE NERDVENTURISTS

WWW.NERDVENTURISTS.COM | NERDVENTURISTS@GMAIL.COM

ABOUT THE NERDVENTURISTS



We're out to prove that not only can a group of ladies hit the road and find adventure, but that we can do it with enthusiasm, intelligence, and pizzazz! We're celebrating geekdom, literature, and the world as The Nerdventurists.

TARGET AUDIENCE

WOMEN

AGES 20-35 | FROM THE USA, SOUTH KOREA, & THE UK.

ABOUT THE GIRLS...

KRISTINA is a radio jockey, podcaster, and freelance writer with a travel addiction and a really cute dog. She's been to 49 countries so far and is The Nerdventurists's Editor-In-Chief and social media maven.

SORA is a proud military brat who's lived all over the place, who decided to uproot herself and move to London to earn her BA in Graphic Design.

BLOG STATS

3k+

MONTHLY UNIQUE VISITORS

3k+

MONTHLY PAGE VIEWS

63k+

SOCIAL MEDIA FOLLOWERS

3.7k+

E-MAIL SUBSCRIBERS

SOCIAL STATS



1.3k



1.6k



60.3k+



45k VIEWS
252 SUBS

WE'VE WORKED WITH

